

Great Lakes Area Areas Inspiring Mail (AIM)

Enterprise Payment System

March 7, 2019





Agenda

Enterprise Payment System (EPS)

- Account Set-up
- Transactions
- Reports
- CAPS to EPS Migration

Seamless Acceptance

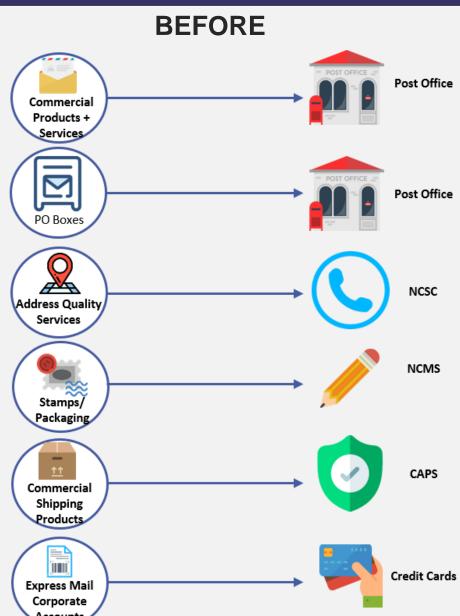


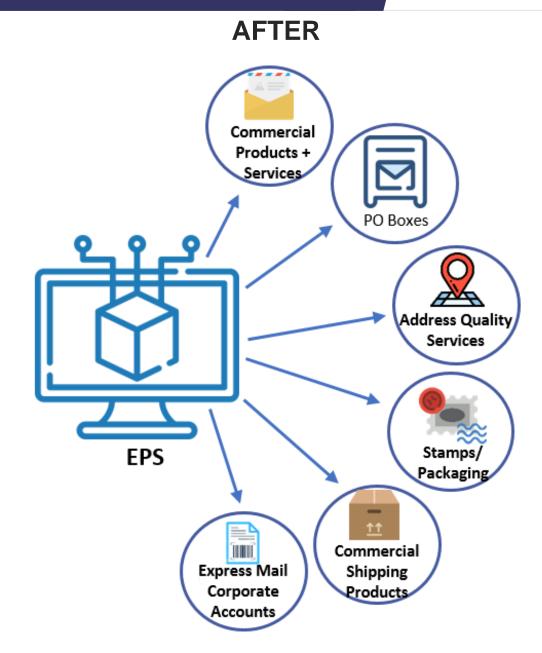
Enterprise Payment System (EPS)



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Commercial Mailings on EPS



Eligible Products/Services

- PO Box, Caller & Reserve Services (EPOBOL)
- Address Quality Products (AEC, AECII and ACS)
- Priority Mail
- First- Class Mail, Letters, Cards, and Flats
- First-Class Package Service
- Scan Based Payment (SBP)
- Merchandise Return Service (MRS)

- Parcel Select
- Media Mail
- Library Mail
- Bound Printed Matter
- Periodicals
- International Products
- Business Reply Mail (BRM)
- Every Door Direct Mail (EDDM) BMEU
- USPS Marketing Mail, Letters, Flats, and Parcels

Online Fee Payment

- Imprint Application Fee
- FCM Presort
- USPS Marketing Mail Presort
- BPM Flats Destination Entry
- BRM Application Fee
- BRM Annual Maintenance Fee
- BRM Bulk Weighted Average Permit Fee
- BRM Bulk Weighted Average Annual Account

- QBRM Annual Fee
- QBRM Quarterly Fee
- BRM Weighted Average Fee
- Periodicals Original Entry – March 2019
- Periodicals Re-entry March 2019
- Registrations for New Agents – March 2019
- Shipper Paid
 Forwarding Fees –
 March 2019

Products & Services Coming Soon!

- Share Mail March 2019
- Intelligent Mail barcode Accounting (IMbA) March 2019
- iCAPS
- Commercial Postal Store PC Postage
- Electronic Verification System (eVS)
- Parcel Return Service (PRS)
- Premium Forwarding Service Commercial (PFSC)

Future products that may be considered:

- Remaining Address Quality products timeline to be provided by January 2019
- OMAS

Eligible Transactions

| ↓ |
|----------------|
| USPS Automated |
| Returns |
| |

Business Mail Entry Unit (BMEU) hard copy

Eligible Submission Methods

- eDoc (Mail.dat/Mail.XML)
- Postal Wizard
- Intelligent Mail small business (IMsb) Tool

• Permit Imprint

- Metered
- Pre-cancelled Stamps

Eligible Permit Types

- Periodicals (CPP/PP)
- Postage Due
- Business Reply

Postage Statement Processing (Domestic & International)

- Adjustments
- Mail Entry Postage Assessment
- Reversals
- Refunds (including Value Added Refunds (VAR))

Deposits

- Transfers
- · Fee Payments
- · Postage Due
- FOIA Requests



Commercial Mailings on EPS



Commercial Products + Services

PO Boxes

Address Quality Services

Stamps/ Packaging

Commercial Shipping Products

Express Mail Corporate Accounts

Commercial Mailings Legacy

- Deposit funds in person at assigned Post Office
 - Checks, Cash, or Money Orders to fund permit mailings
 - Mail at multiple sites, maintain permit balances at each assigned Post Office

Commercial Mailing Today

- Electronic Funds Transfer: Pre-fund mailings via an electronic funds transfer (Fedwire or ACH Credit)
- Retail Deposit: Deposit checks, cash or money orders at <u>any</u> Post Office
- Mobile Deposit: Deposit a check remotely using Mobile Check Capture
- ACH Debit: Establish an ACH Debit account to have funds withdrawn directly from bank account
- Use a single payment account for all permits; if mail at multiple sites



Commercial Mailings on EPS – Account Setup





Get Ready!



Create BCG Account



Request EPS



Create EPS
Account



Set-up Payment



Link Permits/ Publications

- Choose the best payment option for your organization
- Get a list of all your active permits
- 3. Register for a
 Business
 Customer
 Gateway
 (BCG) Account

Customers already registered skip to the next step

- 4. Contact the PostalOne!
 Helpdesk or your local
 Business Mail
 Entry Unit to request participation
- 5. Access EPS using the hyperlink and invitation code

- 6. Create an Enterprise Payment Account
- 7. Set up the selected payment option: ACH Debit or Trust via EFT, Retail Deposit or Mobile Deposit
- 8. Link your mailing Permits to your EPA



Commercial Mailings on EPS – Transactions





Submit Postage Statement



Present Mailing



Process Mailing



Finalize Mailing



Withdraw Payment



View Mailing Reports

- 1. Submit postage statement* electronically using mail.dat, mail.xml or postal wizard, or via hardcopy at BMEU
- Present mailing at USPS facility
- 3. Action recorded in *PostalOne!*
- 4. Payment transaction sent to EPA
- 5. Payment withdrawn from EPA
- 6. Mailing reports viewable in BCG and EPS

- Permit/publication number field:
- Account number field:
- Mail Anywhere:

Enter permit/publication number in eDoc

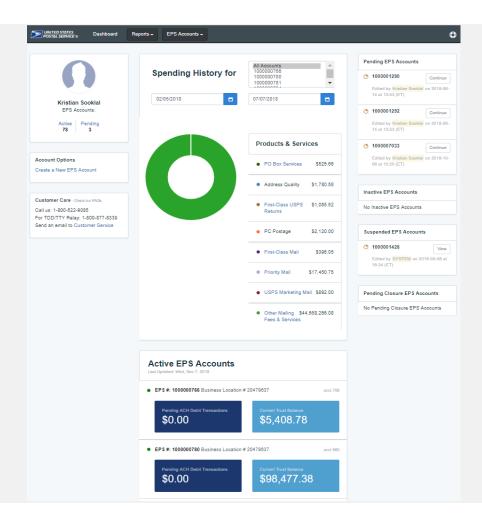
Optional, but must match the account number linked to the permit number EPA number will replace National account number





Customer Dashboard

- Customer Dashboard provides a quick glance of all EPS accounts
- Pending EPS Accounts section shows EPS accounts for which the account setup process needs to be completed
- View the real-time total Spending History overview for all EPS Accounts, grouped by Products & Services
- View the real-time total of pending ACH debit transactions sent to the bank at the end of the day and the current Trust Balance, per Active EPS Account

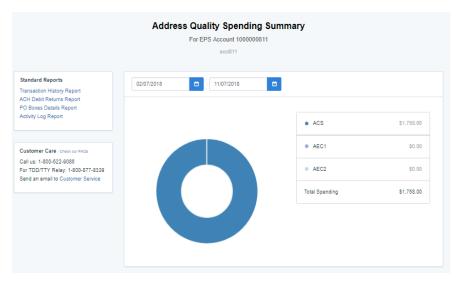




EPS Drill-Down Reporting

 Address Quality Spending Summary provides a breakdown of Address Quality spending by product (ACS, AEC1, AEC2)

 PO Box Services Spending Summary provides a breakdown of PO Box Services spending by product (PO Box, Caller Services, Reserve, Miscellaneous Fees)

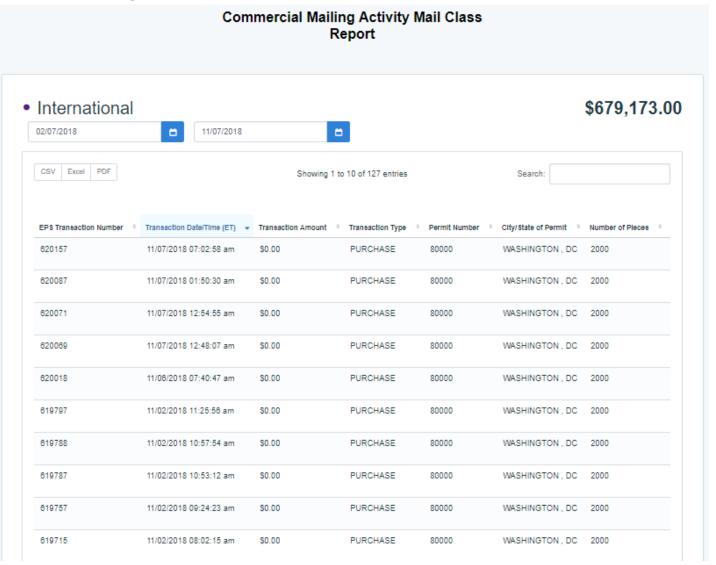






Commercial Mailing Activity Mail Class Report

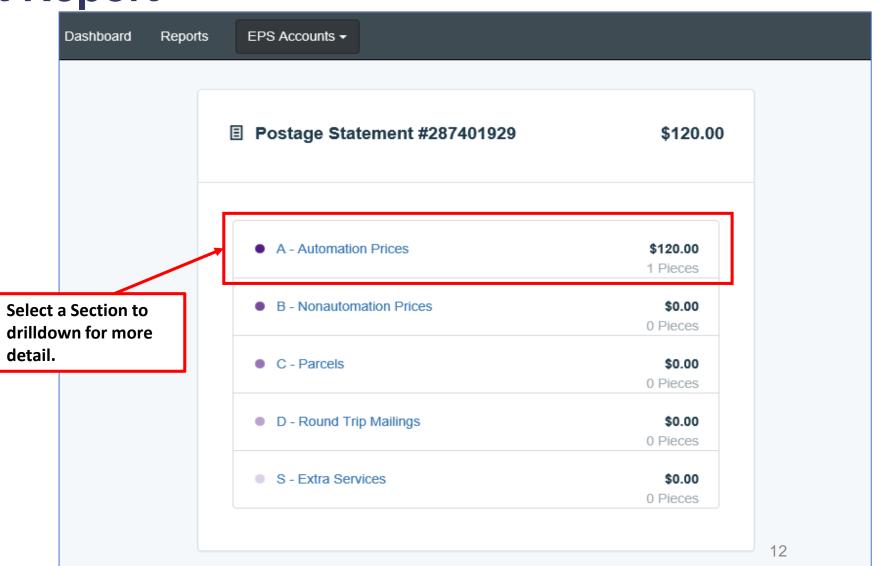
Commercial Mailing
 Activity Mail Class Report
 summarizes transaction
 information for the selected
 Mail Class





Postage Statement Report

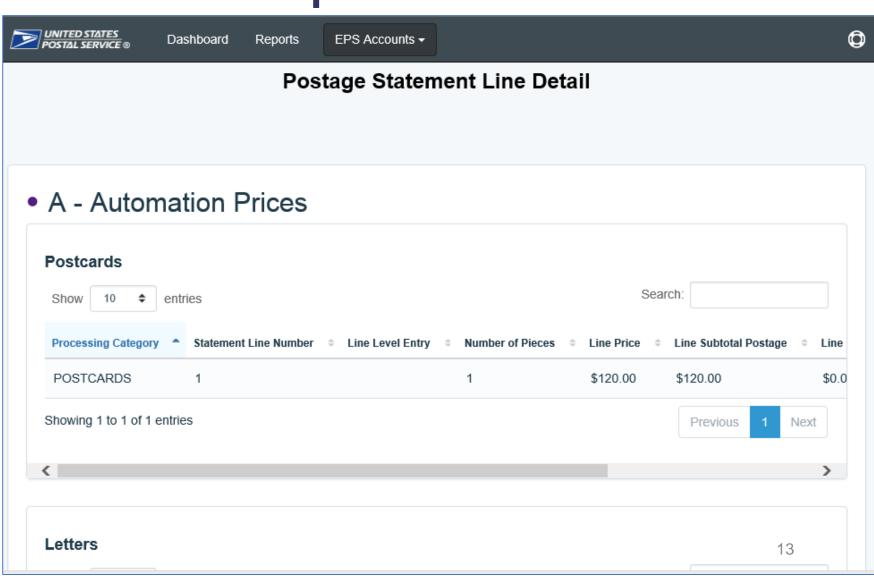
 Postage Statement Report summarizes the total cost by section of a specific Postage Statement drilled by clicking on the Postage Statement ID from the Customer Mailing Details Report





Postage Statement Line Detail Report

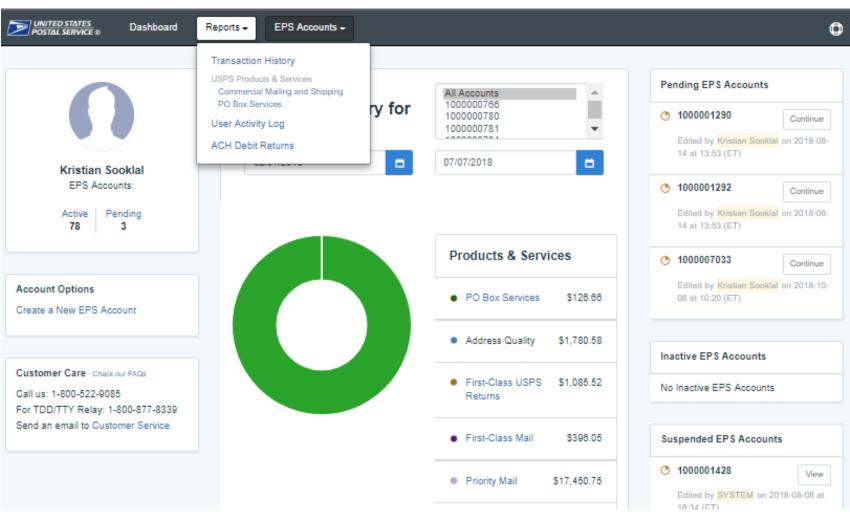
Postage Statement
 Line Detail summarizes
 the total cost by line of
 the Postage Statement
 section selected on the
 previous page





Standard Reports

- Access to various data providing information on:
 - Overall spending
 - Commercial Mailing and Shipping Activity
 - PO Box Activity
 - ACH Debit Returns
 - System activity







Standard Report – Commercial Mailing and Shipping Details Report

Commercial Mailing and Shipping Details Report provides detailed information of shipping details and PostalOne! mailings

Report Data Fields

Spoilage

Number

EPS Transaction NumberJob ID

Transaction Date/Time **Transaction Amount Transaction Type**

Class Number of Pieces

PIC

SKU

Permit Holder CRID

Permit Number

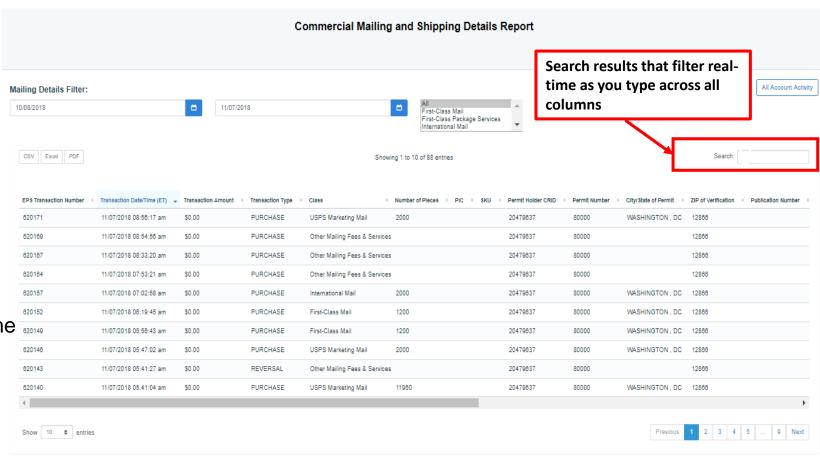
City/State of Permit

7IP of Verification

Publication Number

Customer Reference ID

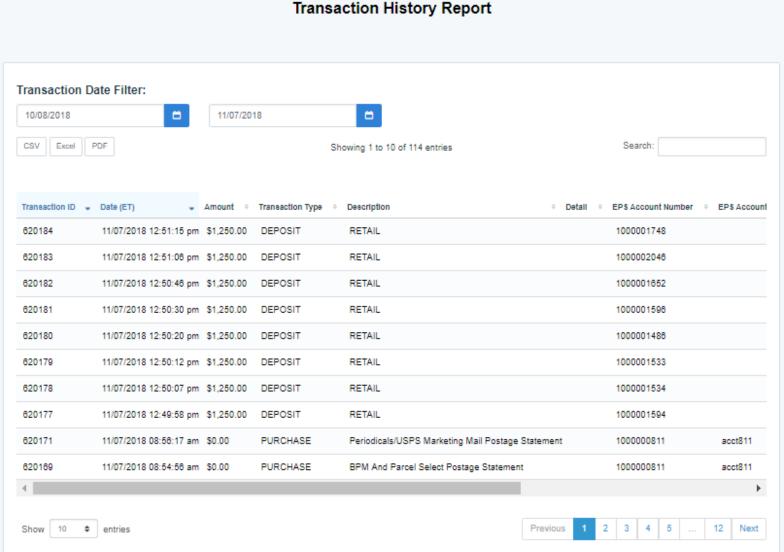
User License Code Number of Copies eDoc Mailing Date **EPS Account Number EPS Account Nickname** Postage Statement





Standard Report – Transaction History Report

 Transaction History Report summarizes the transactions that were made within a selected timeframe





Enterprise Payment System — Migration





in Mobile Deposits



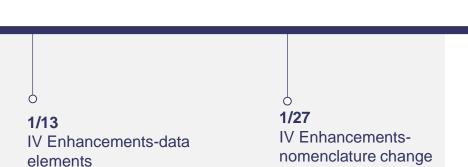
21,832, 24% Migrated Permits



46KMigrated PO Boxes



\$5.62B in Revenue Collected



3/17

- Add true up feature (regular interval) to EPOBOL
- Payment of all periodical fees

April 2019 CAPS Retirement*

TBD

- iCAPS
- Commercial Postal Store
- Creation of BRM sub accounts



Enterprise Payment System — Migration



Migration Information



Who

Customers who only have permits for currently eligible EPS products

Please note customers that have one or more non-eligible EPS products are not required to migrate at this time



What

All eligible/available permits from CAPS to EPS

Please note if the customer has permits in CAPS that are EPS-eligible but are no longer in use, the customer should migrate these permits to EPS then discard as needed or remove them before starting the migration process



When

Eligible customers must migrate all EPS products by April 1st 2019

Please note customers that have permits for products that are not currently eligible for EPS will need to continue utilizing CAPS for those permits



Where

Customers should use the "Manage Permits" tool in the BCG

Please note once customers have migrated their EPS-eligible permits to their BCG account, they will need to be linked to EPS



Why

CAPS is set to sunset for all EPS eligible products

Please note customers may request an exception to the April 1st migration date by submitting an exception form by March 15th - an extension will be granted for a maximum of 3 months



How

Reach out to your local BMEU or send an email to postalone@usps.gov

Please note customers that have permits for products that are not currently eligible for EPS will need to continue utilizing CAPS for those permits



Enterprise Payment System — Migration



MEPT took feedback from the Industry about how the CAPS to EPS migration outreach was being conducted. The following changes were made in the outreach process

- Permit and CRID level outreach were causing multiple contacts to the same customers. A change was made to assign these multiple CRIDs and Permit numbers to the master CAPS account, which will result in one outreach attempt per CAPS account holder, eliminating the duplication of effort that occurred previously
- MEPT filtered out all of the CAPS accounts that contained unsupported products to eliminate any transition roadblocks that would occur to the accounts that contained them
- MEPT also utilized internal migration survey data to show if a customer had not been contacted, allowing for a more accurate outreach process

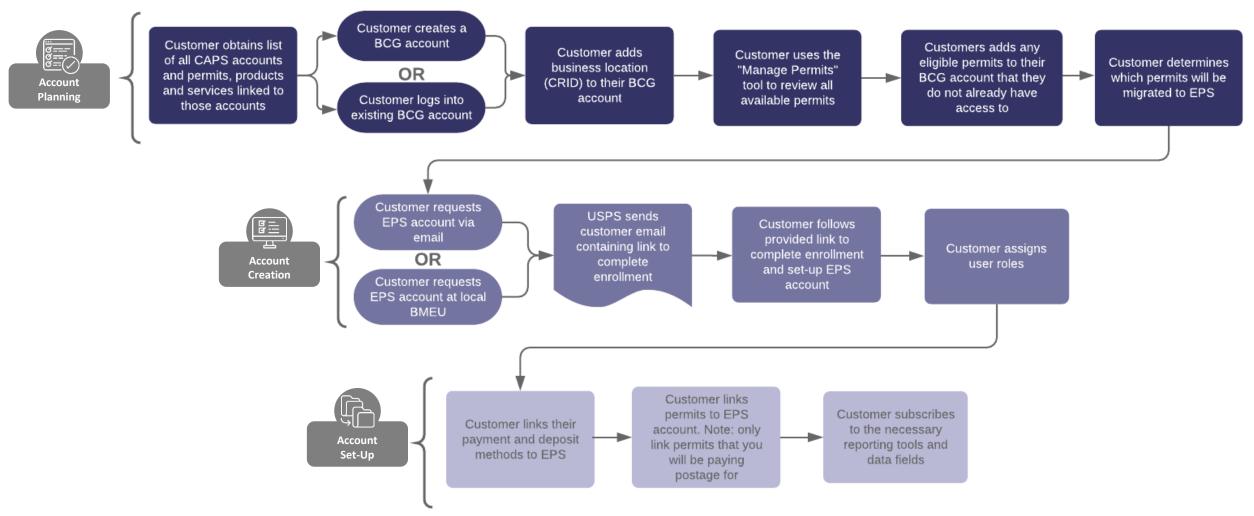




Enterprise Payment System — Onboarding Process



Onboarding





Enterprise Payment System — Onboarding Checklist



EPS Onboarding Checklist

Provides Step-by-Step Instructions for customers migrating from CAPS to EPS. Includes instruction on:

- Prerequisite activities, i.e., activities to be completed prior to onboarding
- Creating a BCG account
- Requesting EPS access
- Creating an EPS account
- Linking permits to an EPS account

EPS Onboarding Checklist



Enterprise Payment System Onboarding

Welcome to the Enterprise Payment System (EPS), the USPS' new payment processing platform. The Centralized Account Processing System or CAPS is due to sunset on April 1, 2019. Current CAPS customers who have all eligible EPS products and services must migrate to EPS by this April cutoff date. To determine whether the USPS products and services you use are supported by EPS, refer to the EPS Frequently Asked Questions, Section 1.1 Supported Products at https://postalpro.usps.com/FPS/FAOS

Once you have determined product/service eligibility, use this EPS Onboarding Checklist to successfully migrate your payment activities from CAPS to EPS.



Planning for EPS - Prerequisites

Proper planning is essential to a successful onboarding experience. Prior to signing up for an EPS account, complete the following steps.

- Determine the best payment option for your organization and work with your financial institution to establish or update the required electronic transfer information.
 - Update any debit block/fraud filter codes, if applicable, to allow USPS to withdraw funds via ACH Debit
 - Originator Company Name: USPS Payment
 - USPS Originator ID: 4135641517
 - Transactions show site as "Washington, D.C." (Current CAPS Transactions are "San Mateo, CA")
 - Validate USPS (receiver) financial information
 - USPS ABA Routing Number: 121000248
 - Bank Account: 7038000XXXXXXXXX
- ☐ Gather your active permits* and decide how to organize your future EPS account(s)

You may choose to link all permits to a single Enterprise Payment Account or create several Enterprise Payment Accounts and organize permits based on your preference

* Inactive or unused CAPS permits should be canceled prior migration.

Note: The USPS *PostalOne!* Helpdesk, <u>postalone@email.usps.gov</u> or your local BME can assist with confirming your permit information.

 Identify who within your organization will have the Enterprise Payment Administrator/ delegate, Payment Manager, and Subscriber roles.

Note: The Enterprise Payment Account Administrator must also be the Business Service Administrator (BSA) or BSA Delegate for the EPS service on the parent CRID.

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Enterprise Payment System — Migration Exception



Migration Exception Request

Customers can request an extension to the April 1st EPS migration deadline by completing the Migration Exception Request form shown here

All exception requests must be submitted by March 15th 2019

The request will only be granted for a maximum of 3 months

ENTERPRISE PAYMENT SYSTEM MIGRATION EXCEPTION REQUEST

The United States Postal Service has launched the Enterprise Payment System (EPS), which replaces the existing Centralized Payment System (CAPS) for eligible postal products and services. All eligible CAPS accounts must migrate to EPS by **April 1, 2019**.

Customers unable to migrate to EPS by the April 1, 2019 cutoff date, must request and receive approval for an exception. The Migration Exception Request will be reviewed and approved by the USPS Manager, Mail Entry. The expected migration date must not extend past July 1, 2019.

To request an exception to the April 1, 2019 cutoff date, complete the information below.

Send the completed Migration Exception Request to: HQMailEntry@usps.gov

| Customer Name: | CAPS Account Number: | Customer CRID: | Expected Migration Date: |
|----------------------------|----------------------|-----------------|--------------------------|
| | | | |
| | | | |
| Customer Point of Contact: | Permit Number(s): | Permit Type(s): | Address: |
| | | | |
| | | | |
| Exception Reason: | | | |
| • | | | |
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Enterprise Payment Services – Resources



PostalOne! Help Desk

Supports customers with EPS setup & use

- Postalone @usps.gov
- 800.522.9085

PostalPro

Provides online reference materials

- https://postalpro.usps.com/eps
- BMEU locator



Ready to Migrate?

Submit "EPS Request" via email: Postalone @usps.gov

*Include BCG username for BSA, email address & CRID(s)



Need More Time?

Submit "Migration Exception Request" via email: HQMailEntry@usps.gov

Seamless Acceptanc



Program Benefits

- Longer production cycle
 - Later acceptance times (local discretion)
 - Reduced reliance on acceptance employee staffing times
- Mailer control over postage statement finalization and mail release
- Trend-based monitoring of mail quality
- Consistency of verifications across types of mail preparation (removal of traditional verifications)
- Removal of SPSS agreement document retention requirements





Seamless Acceptance







8BFlat pieces
(18.5% of total Commercial Mail volume)



35.5B Letter/Card pieces

(81.5% of total Commercial Mail volume)



18.2BMail Pieces on Seamless

(42% of total Commercial Mail volume)



978MFlat pieces
(5% of total Seamless volume)



17.2B
Letter/Card pieces
(95% of total Seamless volume)

Seamless Acceptance



Overcome Barriers for Adoption

Industry Concerns

- Unable to re-work mailings that fail Seamless validations resulting in monthly assessment
- Nesting (MPE) validation for flats Potential for Reactivation

- Reliance on Acceptance Employees to verify mail quality prior to acceptance
 - Including provided USPS approved piece weights
- X Knowledge of local BME staff regarding Seamless processes and changes to daily acceptance activities

USPS Resolutions

- Trend based verifications allow mailers to be measured on quality across the entire month not just one mailing
 - Ability to request a review if thresholds are exceeded
 - PAF: USPS implemented the 3-strike policy
- Nesting (MPE) verification for flats was deactivated in 2017
 - Any new verifications or changes to thresholds will follow the agreed upon FRN notice and 6 month implementation
- Quality Control should be the responsibility of the mailer
- Business Mailer Support works directly with local sites to provide training for new sites and provides support with onboarding and assessment review

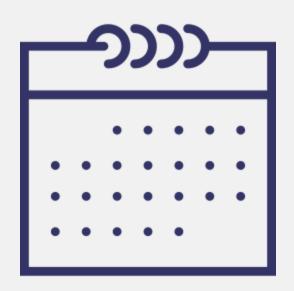


Seamless Acceptance



Federal Register Notice – Proposed

- *Anticipated posting by March 2019, 30 day comment period
- Seamless mandate for DMU's and 90% Full-Service BMEU entered
- Seamless Parallel by September 1, 2019
- Seamless by March 1, 2020
- Retirement of manual verifications for mailers submitting over 90% Full Service volume June 1, 2020
- Auto-finalization of Seamless postage statements even if permit fees are due for renewal





Seamless Acceptance – Undocumented Pieces



Any piece of mail with an IMb associated to their submitting CRID that is not submitted with eDoc will show up as **undocumented**

The most common example of IMb's submitted to USPS with out eDoc:

For one reason or another, the mailer could have an issue submitting a mail.dat/mail.XML file and decides to submit either a hardcopy statement or a Postal Wizard statement. When no eDoc is associated to the postage statement these pieces will show up as undocumented

| Cause | Resolution |
|---|--|
| Barcoded mailpieces are not included in eDoc for single piece volume, miscellaneous statements, 3606, and other scenarios. In this case, since the barcodes are not included in eDoc, there are no eDoc records for the scans to associate to as they are received, resulting in undocumented pieces. | Any mailpiece with a barcode must be included in eDoc in order to prevent them from being identified as undocumented. |
| eDoc is imported more than three days after the scan occurs. SASP will attempt to associate a piece scan to its eDoc record for three days. If the eDoc for a piece is imported 3 or more days after the scan occurs due to operational timing issues, these scans will not be associated to any eDoc records and will be identified as undocumented. | A manual process has been implemented to associate late-imported jobs to pieces that are already outside of the association window. USPS is currently evaluating steps to automate this process. |
| Wasted pieces are not resubmitted in an eDoc. After being damaged during the production process, some pieces are identified as wasted in their original eDoc. However, these pieces are then mailed at a later date without being included in a new eDoc, resulting in undocumented pieces. | Any pieces that were originally identified as wasted must be resubmitted in a new eDoc before being mailed. |



Lessons Learned

- Nesting (MPE) error codes 6011 & 6012 downgraded to warnings due to analysis of USPS operational variabilities
- Seamless Sampling
 - Logic added to remove implausible errors from Sampling
 - PAF "3 strikes" prior to receiving assessment for Sampling errors over the PAF threshold
- Undocumented—what we learned about some software changing the Serial Number when the file is reprocessed after printing barcode and contributing to undocumented reporting





Questions

